



Guidelines for Community Oral Health Programs

Program Planning

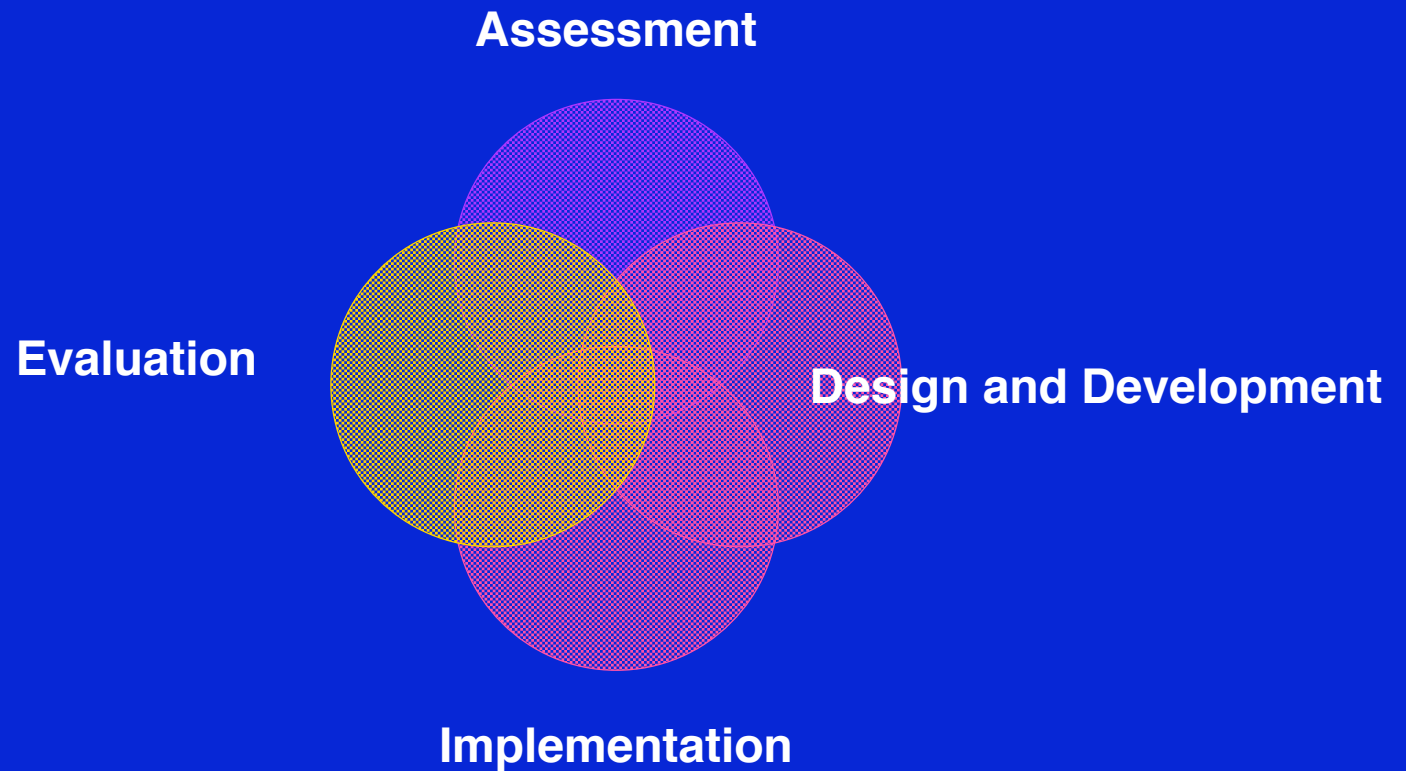


A Systematic Approach to Planning

Contains the following components:

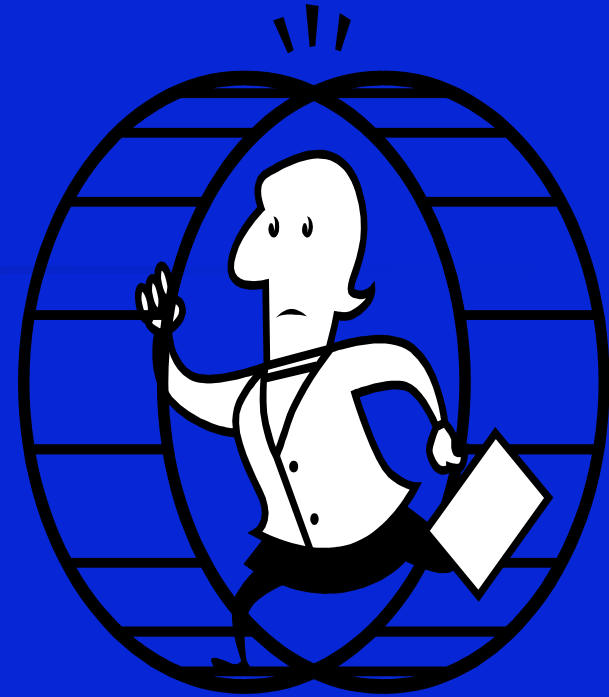
- √ **Assessment**
 - √ *Problem Identification, Resources*
- √ **Design and Development**
 - √ *Purpose, Goals, Objectives*
 - √ *Strategies, Materials, Evaluation*
- √ **Implementation/Activities**
- √ **Evaluation**
 - √ *Did I meet my goals and objectives?*
 - √ *Ongoing*

Planning Process



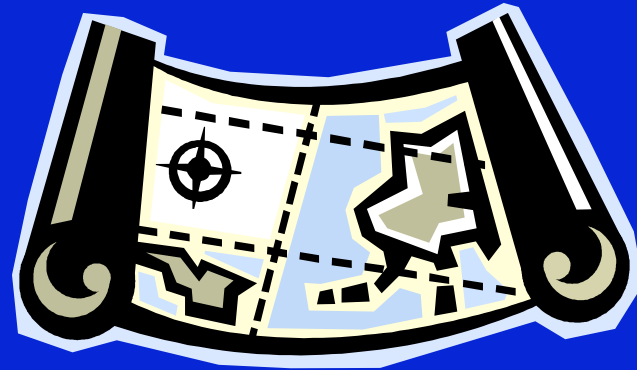
Why?

- ✓ **Focuses the plan or project**
- ✓ **Assists in accurate problem identification**
- ✓ **Considers the realities of barriers (time, resources, money)**
- ✓ **Can be tailored to your expectations and desired outcomes.**
- ✓ **Provides for evaluation and improvement.**

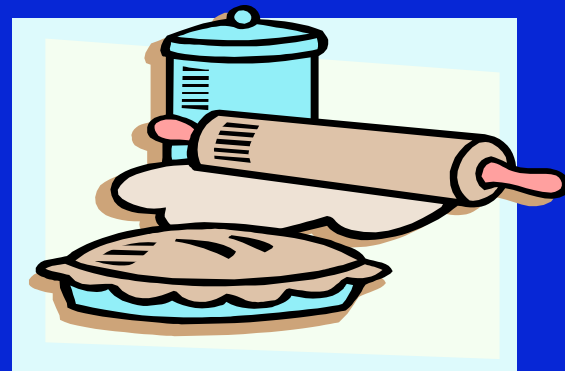


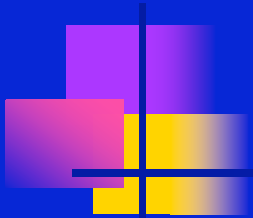
- ✓ **Allows for documentation to support outcomes.**
- ✓ **Increases clarity and consensus with stakeholders.**

A systematic approach to planning is like planning a trip and using a road map to reach your desired destination



✓ **Or using a recipe to prepare a pie**





Linkages



- ✓ **Examples of planning models & frameworks**
- ✓ **Examples of public health programs accompanied by a list of related references and links**
- ✓ **Program Infrastructure**
- ✓ **Partners and Support**
- ✓ **... and much more**